

EXPORT SUCCESS FOR iCAM BRAND

New Zealand company Cam Systems Ltd, manufacturer of the iCAM Brand of CNC Machining Centres, is enjoying it's first taste of export success.

New Zealand's merchandise exports in the year end June 2007 was worth \$33.4 billion. Australia is New Zealand's largest export market accounting for \$7.2 billion of this figure.

Many people would be surprised to find that machinery is high on the list of merchandise exported from New Zealand's shores, in fact fourth in line after the big guns - dairy, meat and wood - accounting for 5.4% of total merchandise exports in the year ending June 2007.

Cam Systems are proud to have joined the ranks of companies exporting to Australia. With exports in the first quarter of 2008 nearing the \$1 million mark Cam Systems is looking forward to the year ahead. Strengthening relationships and connections with our southern hemisphere neighbours being their focus.



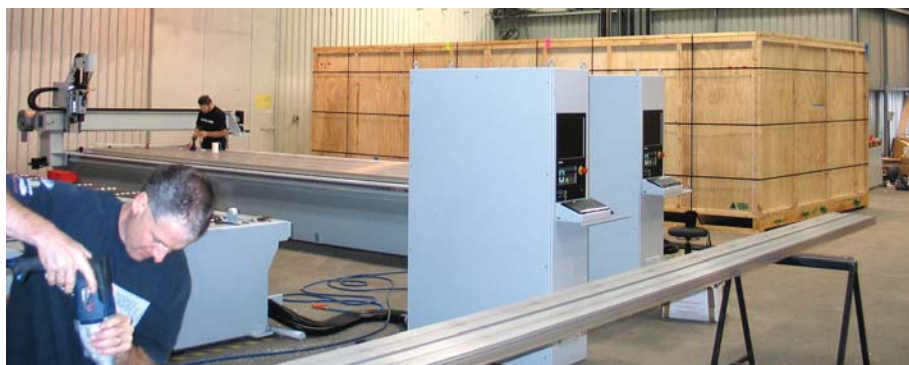
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iCAM negotiates supply deal with OSAI S.p.a

CAM Systems Ltd, the manufacturers of the iCAM brand, have successfully negotiated a supply deal with Italian CNC giant, OSAI S.p.a. The OSAI CNC control system is now standard across the entire iCAM range. This full digital system is widely used by many manufactures worldwide, including several well-known European brands of machines sold locally.

"OSAI is well respected and is the CNC behind several major brands of machines. The move to this trusted CNC system will give our customers confidence in iCAM machines performing every bit as good as our European competitors', say's CAM Systems Ltd director – Troy Cundy.



“Machine design and build quality is what has made iCAM stand out from competitors”

Managing director of Cam Systems Ltd, Troy Cundy, says “it is a real notch in our belt to be exporting to Australia - we are competing in this market not only with European and Asian brands but also with Australia's own local brands. The fact that we can win sales against these odds shows that our product has what people are looking for - at the end of the day I believe machine design and build quality is what has made us stand out from our competitors”

